



# DCITY Parent

# DCITY Parent FAMILY SHOW

## SPONSORSHIP

### PRESENTING SPONSOR ..... \$10,000

Presenting Sponsor will be title sponsor and presenter and will receive market sponsor exclusivity (on sponsorship only, not on show floor) at the 2010 City Parent Family Show

- 10X20 Booth - First-choice of location
- Title sponsor will receive "presenter" publicity and priority logo placement on all print media including advertising in **City Parent**, **Metroland** Community newspapers and the **Toronto Star**.
- Logo recognition on all banners, posters and additional promotional material at the show.
- Title sponsor name and logo will be the only sponsor event main banner at the entrance of the show.
- A half page ad in the City Parent annual information guide Everything for Families Toronto OR a half page in the January issue of City Parent Toronto
- Option to include 1000 items in Loot Bag giveaway
- Option to provide prize(s) for show door prize giveaways

### ON-SITE SPONSOR ..... \$3,500

- 10X10 Booth - Choice of location
- Logo recognition on all promotional and sale material online and in print as a sponsor.
- Logo recognition on all advertising promoting the show in all print media including **City Parent**, **Metroland** Community newspapers and the **Toronto Star**.
- Quarter page ad in the City Parent annual information guide Everything for Families Toronto **or** one quarter page in the January issue of City Parent Toronto
- Option to include 1000 items in Loot Bag giveaway
- Option to provide prize(s) for show door prize giveaways

### OFF-SITE SPONSOR ..... \$2,500

- Logo recognition on all promotional and sale material online and in print as a sponsor.
- Logo recognition on all advertising promoting the show in **City Parent**, **Metroland** Community newspapers and the **Toronto Star**.
- Quarter page ad in the City Parent annual information guide Everything for Families Toronto **or** one quarter page in the January issue of City Parent Toronto
- Option to include 1000 items in Loot Bag giveaway
- Option to provide prize(s) for show door prize giveaways



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