



DCITY Parent

DCITY Parent FAMILY SHOW

Don't miss this exciting opportunity to market your product or service "face to face" to active, affluent, qualified customers. If your business caters to parents or children, this is a "must attend" marketing event. Perfect for schools, party planners, family products and services, entertainment, or any business targeting family buyers. This aggressively promoted one day event will attract attendees from around the GTA with hands on displays, exhibits, give-a ways and more.

**Exhibitor space is limited –
Book your booth today!**

**Sunday, February 12, 2012
10:00 am to 4:00 pm
CASA LOMA
1 Austin Terrace, Toronto**

EXHIBIT SPACE PACKAGES:

Booth 8'x6'..... \$699
Includes draped back, sidewall, table and 2 chairs

LOOT BAG INSERTION:

Inclusion in 1000 bags (limited space)
Exhibitors.....\$100
Non-Exhibitors.....\$250



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**For more information or to
reserve your booth, call today!**

DCITY Parent

447 SPEERS ROAD, OAKVILLE, ONTARIO L6K 3S7
905-842-6591 • 1-800-693-7986 • FAX: 905-842-4432





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FAMILY SHOW Sponsorship

Presenting Sponsor \$6,000

Presenting Sponsor will be title sponsor and presenter and will receive market sponsor exclusivity (on sponsorship only, not on show floor) at the 2012 City Parent Family Show

- 8'X6' Booth - First-choice of location
- Title sponsor will receive "presenter" publicity and priority logo placement on all print media including advertising in **City Parent**, **Metroland** Community newspapers and the **Toronto Star**
- Logo recognition on all banners, posters and additional promotional material at the show
- Title sponsor name and logo will be the only sponsor event main banner at the entrance of the show
- Half page ad in the February issue of City Parent
- Option to include 1000 items in Loot Bag giveaway
- Option to provide prize(s) for show door prize giveaways

Lootbag Sponsor \$4,500

- 8'X6' Booth **OR** quarter page ad in the February issue of City Parent
- Logo on 1,000 Lootbags to be handed out at event
- Logo on all promotional materials and ads
- 1,000 inserts in Lootbags

Parking Sponsor \$2,500

- 8'X6' Booth - Choice of location
- Logo recognition on all promotional and sale material online and in print as a sponsor
- Logo recognition on all advertising promoting the show in all print media including **City Parent**, **Metroland** Community newspapers and the **Toronto Star**
- Quarter page ad in the February issue of City Parent
- Option to include 1000 items in Loot Bag giveaway
- Option to provide prize(s) for show door prize giveaways

On-Site Sponsor \$1,750

- 8'X6' Booth - Choice of location
- Logo recognition on all promotional and sale material online and in print as a sponsor
- Logo recognition on all advertising promoting the show in all print media including **City Parent**, **Metroland** Community newspapers and the **Toronto Star**
- Quarter page ad in the February issue of City Parent
- Option to include 1000 items in Loot Bag giveaway
- Option to provide prize(s) for show door prize giveaways

Off-Site Sponsor \$1,000

- Logo recognition on all promotional and sale material online and in print as a sponsor
- Logo recognition on all advertising promoting the show in **City Parent**, **Metroland** Community newspapers & the **Toronto Star**
- Quarter page ad in the February issue of City Parent
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