

## **Tournament Sports/Nancy Lopez, by Jeffrey Reed Special to Toronto Golf & Travel Show Program**

Golfing icon Nancy Lopez takes centre stage at the 21<sup>st</sup> annual Toronto Golf & Travel Show.

On Sunday, March 7, Lopez will be the feature guest during Ladies Day at the show. Lopez appears courtesy Tournament Sports, a Canadian-based company responsible for the manufacturing and distribution of golf, skate and curling products. Lopez will be available for autograph signing, and will be interviewed at the show's main stage area.

During her more than two decades as a professional golfer, Lopez won 48 LPGA Tour events – including three LPGA Championships. She is the only woman to win LPGA Rookie of the Year, Player of the Year, and the Vare Trophy (low scoring average) in the same season (1978). In 1987, Lopez was inducted into the World Golf Hall of Fame. Today, the mother of three daughters lives in Albany, Georgia, and continues to work tirelessly to promote the growth of women's golf and the LPGA.

Lopez will appear at the Nancy Lopez Golf booth at this year's Toronto Golf & Travel Show to sign autographs, answer questions and interact with consumers. She'll take to the stage that afternoon to share highlights from her famed career, and provide some expert advice for women taking up the game of golf.

Nancy Lopez Golf holds a unique position in the industry as the **only** exclusively women's golf equipment and apparel company. The product line is extensive – with a complete offering of technologically-advanced golf clubs designed specifically for the female golfer, fashionable apparel and golf accessories – the quality and performance, second to none.

Recently, Nancy Lopez Golf launched a 'Pink Ribbon Collection' of equipment and apparel to support the fight against breast cancer. Through this partnership with the Canadian Cancer Society, Nancy Lopez Golf contributes a portion of every 'Pink Ribbon' item sold to the Society, earmarked to fund breast cancer research in Canada. The Nancy Lopez Golf Pink Ribbon Collection is available at Golf Town, golf specialty retailers and golf pro shops across Canada. The Pink Ribbon Collection is also available online at [www.NancyLopezGolf.com/prcan](http://www.NancyLopezGolf.com/prcan).

Nancy Lopez Golf is also a proud sponsor of the Royal Canadian Golf Association's *Golf For the Cure* – the largest grassroots recreational golf participation program for women in Canada – with more than 200 events across the country and in excess of \$2.5 million raised to-date for the Canadian Cancer Society and breast cancer research.

Nancy Lopez Golf is a division of Tournament Sports Inc. of Waterloo, Ont. In addition to being the global distributor of Nancy Lopez Golf, Tournament Sports has four other divisions: Tournament Golf, The Corporate Pro Shop, Jackson Ultima Skates and The Curling Company.

For more information about Nancy Lopez Golf, visit [www.nancylopezgolf.com](http://www.nancylopezgolf.com).