

TORONTO STAR  
thestar.com

# National BRIDAL SHOW



**SEPTEMBER 10-12, 2010**  
INTERNATIONAL CENTRE, HALL 5  
6900 AIRPORT ROAD

## EXTENDING YOUR REACH & MAXIMIZING YOUR IMPACT

Combine the power and reach of **WEBSITE ADVERTISING** and the National Bridal Show to achieve a results driven cost effective multimedia advertising program.

The National Bridal Show is the most aggressive and integrated marketing campaign in Ontario, and we invite you to get your products into the hands of a very targeted consumer.

**DRIVE TRAFFIC TO YOUR RETAIL LOCATION AND YOUR WEBSITE!**

## MARKETING PROGRAM INCLUDES:

- Exhibit Space
- Website Link
- Business Card Ad in Bridal Business Card Directory and Show Guide (Additional Business Card Ads \$25.00)

10' X 10' Display Area.....	<b>\$1799.00</b>
10' X 20' Display Area.....	<b>\$3175.00</b>
10' X 30' Display Area.....	<b>\$4550.00</b>
20' X 20' Display Area.....	<b>\$5900.00</b>
Bulk Space (Areas Greater Than 20'x20').....	<b>\$18.00</b> Sq. Ft.
Corner Premium (Each Corner).....	<b>\$55.00</b> Per



To book or for more information contact:

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