



For immediate release

**THE PERFECT WAY TO PLAN YOUR PERFECT DAY:
DON'T MISS THE CITY'S BEST WEDDING PLANNING TOOL
THE NATIONAL BRIDAL SHOW**

TORONTO (December 21, 2009) – The city's best bridal show returns to the Direct Energy Centre at Exhibition Place, January 22-24, 2010. The National Bridal Show connects Toronto area brides and grooms with wedding professionals from across Ontario, bringing all the resources together under one roof to help couples save time and money while planning their wedding.

CONNECT WITH WEDDING EXPERTS FROM ACROSS THE GTA

- Hundreds of exhibitors featuring the very best and most unique bridal products and services in the GTA
- Discover tons of creative ideas
- Learn great wedding tips from the professionals
- See the latest fashion and decoration trends for the upcoming wedding season

The National Bridal Show is every couple's complete planning and shopping connection, with everything from florists, designers, caterers, event venues, dj's, photographers, cake designers, and more.

FASHION SHOWS

All that's new and fresh in wedding fashion takes front and centre at the onsite fashion shows. The shows present the latest in apparel for the entire wedding party. Come early as seating is limited.

Fashion Show Times:

Friday: 7:30 pm

Saturday: 2:00 pm and 7:00 pm

Sunday: 1:00 pm and 4:00 pm

NATIONAL BRIDAL SHOW GIVES BACK:

Once again, the National Bridal Show proudly partners with The Brides' Project to reduce waste and help all brides afford to look beautiful on their special day.

Attendees can bring gently used bridal gowns to The Brides' Project booth at the show; the dresses will be recycled for sale at The Brides' Project store location in Toronto.

The Brides' Project (www.thebridesproject.com) has two very important purposes: to provide every bride with the things she needs for a beautiful wedding within her budget, and to help children and adults living with cancer.

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EVENT DETAILS:

WHEN: Friday January 22: 5:00pm to 9:00pm
Saturday January 23: 10:00am to 9:00pm
Sunday January 24: 10:00am to 6:00pm

WHERE: Direct Energy Centre, Exhibition Place. Hall D
100 Princes' Blvd, Toronto.

COST: Tickets are available at the door and online
General Admission: \$15 (at door) or \$13.50 (online) subject to service fee

For more information on the National Bridal Show, visit:
www.nationalbridalshow.com or www.bridesintoronto.com

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